



koric[®]
next level skincare

AT KORIC WE HAVE
THREE PRIORITIES;

**ORGANICS,
ACTIVES &
OUR SKIN.**

koric[®]
next level skincare

The Biologists at Koric Labs[™] strive to strike the perfect balance between nature & science. They consider all skin types & environments; where we work, where we live, even our existing skincare regimes.

Intelligently Formulated by Koric Labs[™]

Each of our products have been developed over year of research by our biologists at our Labs. At Koric, we believe in lab driven formulas, backed by research, and an unyielding belief in transparency and efficacy.

All our formulas have been developed and tested in our labs over the last 2 years by a team of research biologists & scientists.

koric®

HYDRATION & ANTI-AGING



Lifts, Plumps, and Firms Skin, Gives an Instant Boost of Hydration, Prevents First Signs of Aging Skin, Deeply Moisturizes & Nourishes Skin, Minimizes the Appearance of Age Spots, helps reduce the Appearance of Under-eye Puffiness, Reduces the Appearance of Dark Circles & Puffiness



koric®

HYDRATION & ANTI-AGING



**Youth Boost
Eye Gel**

SKU: KYBEG035
MRP: ₹ 845



**Youth Boost
Lotus Tonic**

SKU: KLLT029
MRP: ₹ 745



**Youth Boost
Lotus Cleanser**

SKU: KLLTC034
MRP: ₹ 845



**Double Action
Collagen Serum**

SKU: KGCS07
MRP: ₹ 745

What it does: Lifts, Plumps, and Firms Skin, Gives an Instant Boost of Hydration, Prevents First Signs of Aging Skin, Deeply Moisturizes & Nourishes Skin, Minimizes the Appearance of Age Spots, helps reduce the Appearance of Under-eye Puffiness, Reduces the Appearance of Dark Circles & Puffiness.



HYDRATION & ANTI-AGING



Retinol Youth Serum

SKU: KRS09
MRP: ₹ 745



Squalane Skin Firming Oil

SKU: KR001
MRP: ₹ 695



Rehydrating Face & Neck Oil

SKU: KH002
MRP: ₹ 695



Youth Boost Luxury Lotus Oil

SKU: KL003
MRP: ₹ 795

What it does: Lifts, Plumps, and Firms Skin, Gives an Instant Boost of Hydration, Prevents First Signs of Aging Skin, Deeply Moisturizes & Nourishes Skin, Minimizes the Appearance of Age Spots, helps reduce the Appearance of Under-eye Puffiness, Reduces the Appearance of Dark Circles & Puffiness.

HYDRATION & ANTI-AGING



**Youth Boost
Lotus Night Cream**

SKU: KLLNC030
MRP: ₹ 795



**Youth Boost
Eye Cream**

SKU: KLLC031
MRP: ₹ 745



**Youth Boost
Lotus Face Mask**

SKU: KLLM032
MRP: ₹ 645



**Youth Boost
Lotus Moisturiser**

SKU: KLLM033
MRP: ₹ 745

What it does: Lifts, Plumps, and Firms Skin, Gives an Instant Boost of Hydration, Prevents First Signs of Aging Skin, Deeply Moisturizes & Nourishes Skin, Minimizes the Appearance of Age Spots, helps reduce the Appearance of Under-eye Puffiness, Reduces the Appearance of Dark Circles & Puffiness.

koric®

DAILY GLOW



Evens Skin Tone, Boosts Radiance & Plumps Skin
Smoothness & Brightens Skin, Protects Skin from
Environmental Damage, Restores Skin's Vitality &
Texture, Reduces the Appearance of Dark Spots, SPF 35
for UVA/B Protection, Deeply Nourishes Skin



koric®

DAILY GLOW



12.5% Vitamin C Serum

SKU: KVCS08
MRP: ₹ 645



Vitamin C Restoring Night Serum

SKU: KNRS11
MRP: ₹ 645



Vitamin C Toning Face Scrub

SKU: KDES18
MRP: ₹ 545



Vitamin C Radiance Face Mask

SKU: KNFM19
MRP: ₹ 545

What it does: Evens Skin Tone, Boosts Radiance & Plumps Skin Smoothness & Brightens Skin, Protects Skin from Environmental Damage, Restores Skin's Vitality & Texture, Reduces the Appearance of Dark Spots, SPF 35 for UVA/B Protection, Deeply Nourishes Skin.

koric®

DAILY GLOW



**Vitamin C Radiance
Day Cream**

SKU: KDC17
MRP: ₹ 645



**Vitamin C Exfoliating
Cleanser**

SKU: KPFC20
MRP: ₹ 475



**Vitamin C Radiance
Boost Tonic**

SKU: KGRT21
MRP: ₹ 645

What it does: Evens Skin Tone, Boosts Radiance & Plumps Skin Smoothness & Brightens Skin, Protects Skin from Environmental Damage, Restores Skin's Vitality & Texture, Reduces the Appearance of Dark Spots, SPF 35 for UVA/B Protection, Deeply Nourishes Skin.

koric®

NATURALLY NOURISHING



Exfoliates skin, Removes Dead Skin Cells & Cleanses, Helps make Skin Smoother & Softer, Minimizes Scars, Marks and Blemishes, Deeply Nourishes & Hydrates Reinforces Skin's Protective Barrier, Reverses Sun & Environmental Damage, Removes Makeup and Impurities, Leaves Skin Supple and Hydrated, Soothes & Smoothens the Skin



koric®

NATURALLY NOURISHING



**Super Food Daily
Cleanser**

SKU: KGDC038
MRP: ₹ 645



**Super Food Overnight
Clear Skin Mask**

SKU: KSHONBM039
MRP: ₹ 645



**Protein+ Superfood
Cleansing Balm**

SKU: KPMCB040
MRP: ₹ 745



**Double Action
Microdermabrasion Scrub**

SKU: KGTMES041
MRP: ₹ 645

What it does: Exfoliates skin, Removes Dead Skin Cells & Cleanses, Helps make Skin Smoother & Softer, Minimizes Scars, Marks and Blemishes, Deeply Nourishes & Hydrates Reinforces Skin's Protective Barrier, Reverses Sun & Environmental Damage, Removes Makeup and Impurities, Leaves Skin Supple and Hydrated, Soothes & Smoothness the Skin.

kōric®

CONCERN LED



"Exfoliates Dead Skin Cells, Boosts Collagen, Reduces the Appearance of Hyperpigmentation, Helps Balance Oily Skin. Reduce the Appearance of Marks, Soothes Irritated Skin, Reduces Acne & Blemishes, and Visibly Minimizes Pore Size, Reduces the Appearance of Blemishes, Acne Marks, Dark Spots, Promotes a Brighter, Clearer, Even skin tone.



CONCERN LED



Squalane Pore Refining Oil

SKU: KRE004
MRP: ₹ 695



10% AHA Peeling Serum

SKU: KAHAS05
MRP: ₹ 645



Advanced Clear Skin+ Serum

SKU: KA0S10
MRP: ₹ 645



10% Niacinamide Blemish Serum

SKU: KNSSF036
MRP: ₹ 645

What it does: "Exfoliates Dead Skin Cells, Boosts Collagen, Reduces the Appearance of Hyperpigmentation, Helps Balance Oily Skin. Reduce the Appearance of Marks, Soothes Irritated Skin, Reduces Acne & Blemishes, and Visibly Minimizes Pore Size, Reduces the Appearance of Blemishes, Acne Marks, Dark Spots, Promotes a Brighter, Clearer, Even skin tone.

koric®

THE VEDIC TECHNIQUE



"Exfoliates Dead Skin Cells, Boosts Collagen, Reduces the Appearance of Hyperpigmentation, Helps Balance Oily Skin. Reduce the Appearance of Marks, Soothes Irritated Skin, Reduces Acne & Blemishes, and Visibly Minimizes Pore Size, Reduces the Appearance of Blemishes, Acne Marks, Dark Spots, Promotes a Brighter, Clearer, Even skin tone.



koric®

THE VEDIC TECHNIQUE



**Virya: Pre & Post
Natal Relief Oil**

SKU: OPRN001
MRP: ₹ 650



**Aranya : Pre & Post
Natal Stretch Marks Oil**

SKU: OPON002
MRP: ₹ 745



**Amala : Resurfacing
Anti Acne Oil**

SKU: OGACO03
MRP: ₹ 495



**Kesrani: Turmeric &
Saffron Glow Oil**

SKU: OGRFO04
MRP: ₹ 595



**Ananda: Rejuvenating &
Firming Body Massage Oil**

SKU: ORBMO05
MRP: ₹ 645

What it does: Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was

REAL SKIN, REAL REVIEWS

★★★★★

Himanshi Balhara

Advanced Clear Skin+Serum

This serum appears to tighten the skin and when used alongside the niacinamide serum helps reduce the appearance of large open pores. I also use this alongside the colloidal serum to hydrate my skin overnight and help with the appearance of dark marks.

★★★★★

Namita Nagpal

Youth Boost Lotus Night Cream a Miracle pot!

I've been using this for months now and honestly it's the best night cream I've ever used. I've had a few compliments on my skin now, people say it looks like my skins glowing.

★★★★★

Shemol Misra

Brilliant results from Koric 10% AHA Peeling Serum.

I suffer with spots as well as hard spots under the skin that don't pop up and look like boils this is 5 day result of using this product and my skin in my face has massively changed.

My breakouts have reduced already and my complexion has started to change.





OUR PRODUCT STRATEGY

We are committed to natural, organic, vegan, sustainable, cruelty free performance skincare, that just works.

All our current product line is formulated for all skin types with natural and organic active ingredients. Our products give your skin what it really needs.

All of our current products are produced with the aim of giving our customers confidence in long-term, skin goals.

We are committed to accessible, premium formulations that are with proven efficacy via real customer reviews.



A LARGE, GLOBAL CUSTOMER BASE

Primary: Early Adopters

Gen Y/Z women who want something more results driven.

Secondary: Disruptors

Gen Y/Z men who want a performance driven clean skincare brand that has a disruptive aesthetic and mind-set.

Tertiary: Quality Seekers

Do research in order to find the best quality at the best price. Often parents buying for kids.



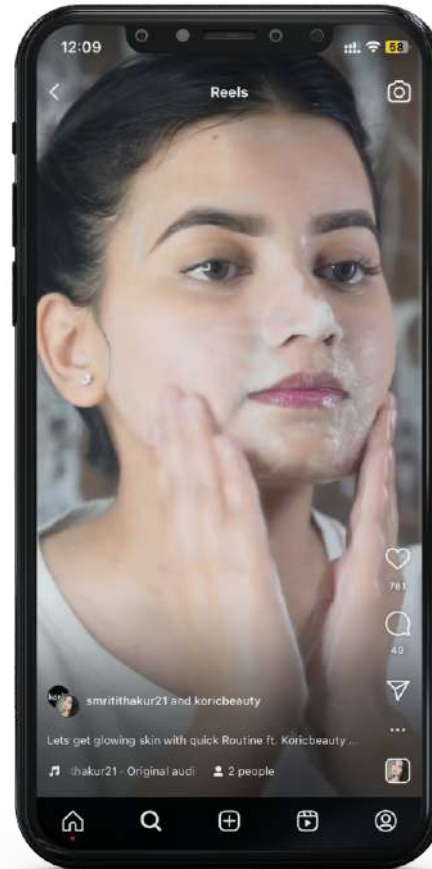
- 10K CUSTOMER BASE AND GROWING
- 7.2K INSTAGRAM FOLLOWERS
- 1,000 VERIFIED 5* REVIEWS





SOCIAL MEDIA HIGHLIGHTS

With a combined social media following of 7.2k, our focus in 2023 has been on a content led organic and paid social strategy to drive brand awareness, customer advocacy and community building across the Instagram, Facebook, and YouTube platforms.





MARKETING STRATEGY

We have achieved early stage success with our national network of retailers.

Driven by our product efficacy and fast growing customer advocacy, we were able to secure widespread distribution in some of the India's largest retailers.

We are focused on high quality retail-management to improve sell-through in the medium-term, with a particular focus on global stage.



THANK YOU



The
Organic
Technique

kōric[®]

next level skincare

✉ care@koric.com

🌐 www.koric.com

📷 [@koricbeauty](https://www.instagram.com/koricbeauty)



visit us at: www.koric.com