

PRINCE KUMAR

SR. GRAPHIC & WEB DESIGNER

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 **Location**
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 **LinkedIn**
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 **Online Portfolio**
www.blackgraphic.in

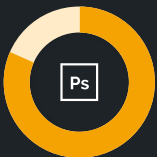
WHO I AM!

 Hi, I'm Prince Kumar, a passionate Graphic and Web Designer with over 5 years of experience in crafting visually stunning and highly functional designs for clients across various industries. I specialize in creating responsive web designs, UI/UX, and branding solutions that help businesses effectively communicate their message and grow their online presence.

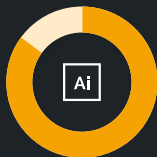
I believe in a collaborative approach, working closely with clients to understand their unique needs and vision and then translating that into compelling visuals that resonate with their target audience. My goal is to help businesses grow by creating designs that look great and drive results.

I have successfully collaborated with various clients, from startups to established businesses, and I am always open to new freelance, remote, or in-house opportunities.

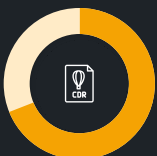
SOFTWARE SKILLS



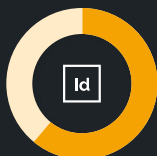
Adobe
Photoshop



Adobe
Illustrator



Corel
Draw



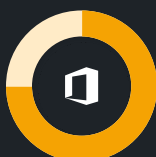
Adobe
InDesign



Adobe
After Effect



Adobe
Premiere Pro



MS-Office
Suite



PROFESSIONAL JOURNEY

Dec 2022 -
Present

SR. GRAPHIC DESIGNER

HOK Beauty Pvt Ltd. - *Naraina Vihar, Delhi*

HOK Beauty is the online platform to buy genuine international makeup products sourced directly from the brands in India.

My Responsibilities and Deliverables are:

- Created designs for print, including product packaging, brochures, store display artwork, etc.
- Created graphics for social media platforms, websites, and email marketing campaigns.
- Collaborate with team members to ensure their vision is brought to life.
- Manage multiple projects simultaneously, prioritizing tasks and meeting deadlines.
- Designed and developed visually appealing and user-friendly interfaces for web and mobile applications.
- Maintain organized files and records of projects.

Sep 2021 -
Nov 2022

SR. GRAPHIC AND WEB DESIGNER

Freecia Professional India Pvt. Ltd. - *Sector- 49, Gurugram*

Freecia Professional is a premium hair care brand developed in Ontario, Canada brings you the promise of hair wellness for myriad hair profiles.

My Responsibilities and Deliverables are:

- Designed all graphic materials, including social ads, banners, mailer creative for digital campaigns.
- Created GIFs and do video editing and made UI Designs for their website.
- Design Catalogues, Products Packaging, Interior Designs for their Academy, and all other printing purposes.
- Design and manage their website (www.freecia.in).

Oct 2020 -
Sept 2021

CREATIVE DESIGNER

Pursuite Enterprises Pvt. Ltd. - *Sector- 41, Gurugram*

Pursuite Enterprises is a B2B E-Commerce hospitality platform for buyers as well as suppliers across the country.

My Responsibilities and Deliverables are:

- Designed all graphic materials, including social ads, banners, brand & seller banners, mailer creative for digital campaigns.
- Created GIFs and do video editing and made UI Designs for their other websites.
- To help to catalog team to make products, review & live.

To be continued...



WEBSITE SKILLS

WordPress

HTML & HTML-5

CSS & CSS-3



TYPING LANGUAGE

ENGLISH (Native)



HINDI (Basic Knowledge)



INTEREST



REFERENCES

Devendra Sharma (Dev)

Sr. Art Director - HOK Beauty

Phone : +91 99907 36817

Email : dev.sharma@hokmakeup.com

Peeyush Rajput

Digital Marketer - Freecia Professional

Phone : +91 98114 14676

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Mamta Kaushik

Project Asst. Manager - Pursuite ENT.

Phone : +91 93111 39526

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Rahul Kashyap

Co-Founder - Serve India Management

Phone : +91 93156 91419

Email : kashyap.rahulmile@gmail.com



PROFESSIONAL JOURNEY (CONTINUED)

July 2018 -
Aug 2020

GRAPHIC DESIGNER

Serve India Management - *Preet Vihar, Delhi*

Serve India Management is a event management company for organising Meetings, Incentives, Conferences & Exhibitions (MICE) in Delhi NCR.

My Responsibilities and Deliverables are:

- Designed all printed materials, including print and banner ads, wall cling, newspaper ads, flyers, and handouts.
- Managed all activities pertaining to brand management, print design, long document production, design updates, and project management.

2018 -
Present

FREELANCE GRAPHIC & WEB DESIGNER

Multiple Companies - *Delhi NCR*

Work on multiple projects for multiple clients simultaneously as an independent graphic & web designer.

My Responsibilities and Deliverables are:

- Designed all printed and digital materials, including banner ads, menus, newspaper ads, flyers, handouts etc.
- Designed many responsive & user-friendly website.

2017 -
2021

FREELANCE EVENT COORDINATOR

Multiple Companies. - *PAN India*

Worked with Thomas Cook India (TCI); ICE (LE Passage to India); India Attitude Events Pvt. Ltd.; Alpcord Network, CI (Conferences International).

My Responsibilities and Deliverables are:

- Conference Hall Management
- On-Site Registration Support System and Venue Management
- VIPs and Delegate Handling
- Airport Co-ordination
- Transport Management



ACADEMIC JOURNEY

Pursuing

MASTER OF COMPUTER APPLICATION (MCA)

Chandigarh University - *Ajitgarh, Punjab*

AICTE & UGC Board

Aug 2021

BACHELORS OF COMPUTER APPLICATION (BCA)

Capital University - *Koderma, Jharkhand*

AICTE & UGC Board

Feb 2021

DIPLOMA IN GRAPHIC & WEB DESIGNING

Arena Animation - *Dwarka, Delhi*

AICTEE Approved

June 2016

SENIOR SCHOOL CERTIFICATE EXAMINATION (PCMB)

Govt. Co-Ed Sr. Sec. School, Site-2, Sector 06 - *Dwarka, Delhi*

CBSE Board

June 2013

SECONDARY SCHOOL EXAMINATION

Gyan Sagar Sr. Sec. Public School, Sector 08 - *Dwarka, Delhi*

CBSE Board



CERTIFICATION

July 2013

Computer Fundamentals, MS-Office & Internet

National Council For Vocational Training, Govt. of India

Sept 2017

The Online Marketing Fundamentals

Google Digital Garage

June 2022

Digital Marketing Internship Training Program

Digital Deepak